



Sustainability Lane 2010 – Lane Cove Council

Background

Sustainability Lane is an annual event organised by Lane Cove Council. The event is a showcase of sustainable living featuring stalls, demonstrations and entertainment.

Sustainability Lane is held as part of the Lane Cove Village Fair, an established event in the Lane Cove community that attracts thousands of visitors every year. The Lane Cove Village Fair is organised by the Rotary Club of Lane Cove.

Sustainability Lane 2010 featured:

- Council information displays
- Over 20 stalls from local community groups and sustainable businesses
- Workshops run as part of the Australian Conservation Foundation's *GreenHome* series
- Entertainment including roving performers, a wildlife show and bush food demonstration

Sustainable Event Management

The sustainable event management features of Sustainability Lane 2010 included:

Stallholder participation – Stallholders were selected with consideration of the environmental sustainability of the company and of the product and/or service being offered. Stallholders also had to agree to a set of *Waste Wise Event Management Guidelines* to minimise waste generated at the event.

Promotions – Electronic means of event promotion were used where possible. All event flyers were printed in waterless ink on recycled, carbon neutral paper.

Sustainability Lane Shuttle Bus – A free shuttle bus operated on three routes around Lane Cove during the event to encourage public transport use. Carbon offsets were purchased to offset the emissions from the shuttle bus.

Waste minimisation – Recycling stations (general, paper/cardboard and containers) were placed at prominent locations at the event. A team of around 20 event volunteers monitored the recycling stations during peak times to ensure that the recycling stations were being used correctly.

Plastic Bag Free Day – In conjunction with the local *Lane Cove Sustainability Action Group*, the Village Fair day was Lane Cove's first *Plastic Bag Free Day*. 4000 reusable canvas bags were distributed to all stallholders to distribute and posters were used to communicate the initiative to the public. The local Woolworths and Coles also supported this event by each supplying 2000 reusable bags to customers on the day.

Contacts

For more information about this event, please contact:

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Lane Cove Council

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