



## Manly Food, Wine & Sustainability Fair 2010 – Manly Council

### Background

The Manly Food & Wine Festival has been running for 23 years and has built up a very strong profile Sydney wide. Organised and managed by the internal events and environment teams, the Festival generally attracts 15,000 people per day, and runs for two days. In 2010, the Sustainability Fair was integrated as one event with the Food and Wine Festival, now called the “Manly Food, Wine & Sustainability Festival”.



Sustainable Event Management practices were integrated into all aspects of this outstanding event, allowing visitors to learn about sustainable ways to live, enjoy the food, entertainment in a fun and exciting atmosphere while having a reduced impact on the environment.

### Sustainable Event Management

One of the most challenging aspects for this festival was co-ordinating the sustainable waste management practices for over 15,000 people for each day. This event aimed to divert all plastic, paper and food waste from going to landfill, with food waste being the most challenging.

The following information provides a post-event evaluation of the different components involved in waste management component of the event (other sustainability aspects of the Festival co-ordinated by other staff are not included here):

### Set Up

Each morning, waste staff distributed the bins to the restaurant / wineries and bin station sites efficiently. Paper and bottle bins were stickered as such. Roster checked again to ensure enough volunteers to man all food waste stations (volunteer co-ordinator to manage).

Waste minimisation officers set up the “recycle here flags” and attached signage to the compost bins and wooden recycling bins. Instructions for the stall holders re which bins to use were attached to the wine & food stalls for easy reference.



### Glass Stalls

Posters on the use and recycling of the palm leaf / bamboo plates & cutlery were attached to the wine glass stalls. Display compost bins and posters on “free help with home composting” were placed at each of the wine glass stalls also.

Wine glass stalls were provided with 660L paper bins but also required garbage bins due to the large amount of plastic waste from the glasses as they were all individually wrapped.

*Note for 2011: staff need to ensure that the glasses purchased for next year’s Food Wine & Sustainability Festival are not packaged in plastic in order to meet the waste & sustainability goals.*



### Stallholders

The paper and bottle recycling bins appeared to be used appropriately. Some stall holders were not differentiating between the red lidded black bin for garbage and the entirely red bin for compost and therefore next year signage should be placed on the bin lids and the difference explained to stall holders to minimise confusion and maximize diversion of waste from landfill.

*Note for 2011: it would be very beneficial for the waste staff to address stallholders about the waste procedures at the stallholder briefing prior to the event.*

### Waste stations

The waste stations were placed according to high patronised areas, food and wine stalls and staged areas (based on previous years' evaluations and site map). All bins proved again to be well-placed.

### Waste collection

Two waste trucks were on a rotational collection roster. No problems noted with the emptying of bins or the swapping over of full bins.

### Waste diversion

DIVERSION RATE = 86% - the highest yet.

Waste & recycling tonnages	
Waste	1.06
Paper/cardboard	2.5
Comingled	3.06
Organics	103

Organic waste transported to WSN UR3R facility at Eastern Creek

Paper and containers taken to Belrose transfer station

Waste to Belrose landfill

### Bins

Number of bins provided by waste depot is as follows:

50 x 240L waste bins

50 x 240L paper bins

50 x 240L comingled bins

100 x 240L compost bins

6 x 660lt skips for cardboard

Bins were emptied as required, with waste staff continually checking on levels. The number of bins was enough for the number of patrons on the day, however, additional bins would have given an extra safety margin. Bins numbers should be decided upon well in advance to give the depot enough time to order the required bins.

### Council stall in Sustainability Hub & Kids Tent

Both the Council Stall and Kids Tent received a high level of interest from the public and were considered to be very successful in communicating Council's sustainability messages and programs.

Over 500 surveys evaluating sustainability at Manly were completed.



### **Volunteers**

Over 100 volunteers participated over the weekend in various roles including manning the bin stations, helping events staff and working on the Kids Tent and Council Stall.

*Note for 2011: consider having different volunteer shifts next year 12-2.30 & 2.30-5pm.*

### **Contact Details**

For more information about the sustainable waste management practices at this event, please contact the Waste Education Officers at Manly Council on 02 9976 1500.

