



**DEPARTMENT OF ENERGY,
UTILITIES AND SUSTAINABILITY**
NEW SOUTH WALES GOVERNMENT



Peter Leihn
A/Senior Program Officer, GreenPower



What is GreenPower?

- Accredited renewable energy that can be purchased through any electricity retailer
 - Wind 69% Biomass 23% Hydro & Solar 8%
- At January 2007 there were over 380,000 GreenPower customers
- Commercial customers represent ~ 63% of sales
- Since the program began national GreenPower sales have represented Greenhouse Gas savings of over 3.6 million tonnes
 - Equivalent to taking 800,000 cars off our roads for a year



Who runs GreenPower?

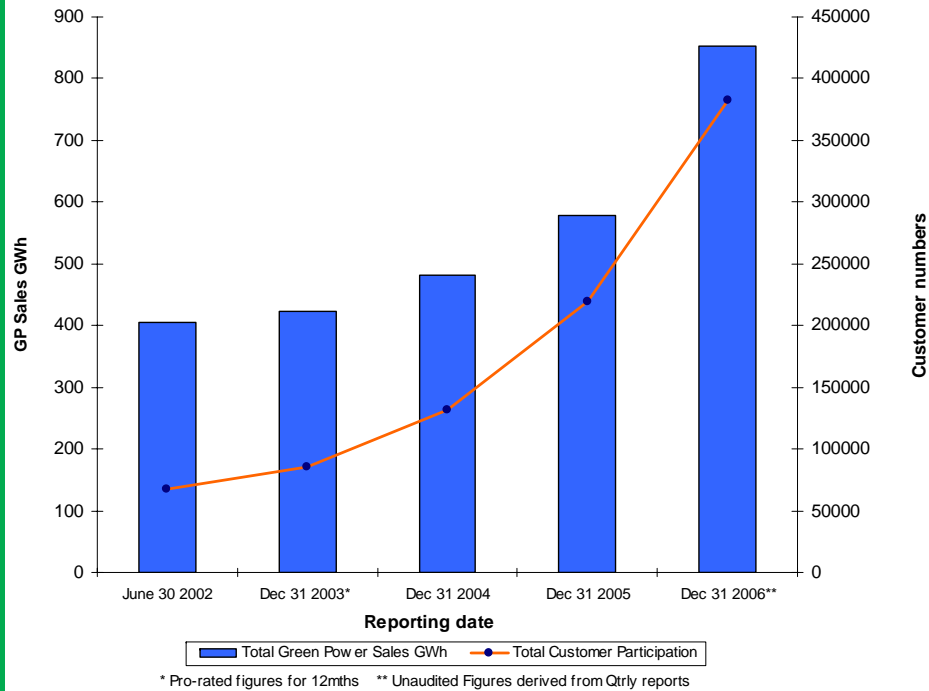
- Established by and managed by the NSW Government since 1997
- Adopted by all mainland states and the ACT
- Voluntary scheme for consumers/businesses
- Purchases and sales independently audited every year
- Objectives:
 - To facilitate the installation of new renewable energy generators across Australia and reduce greenhouse gas emissions
 - To encourage consumer demand for renewable energy
 - To increase awareness and confidence in renewable energy products





Who buys GreenPower?

TRENDS IN GREEN POWER CUSTOMER NUMBERS AND SALES



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Who sells GreenPower?





GreenPower events

- Demonstrates your Council's commitment to combating climate change
- Simple and inexpensive





GreenPower logos

This business powered by



This event powered by





www.greenpower.gov.au

Switching to GreenPower,
for home for work for events

FOR EVENTS

Events application form

Organisation (Event organiser):

Event Title:

Event Date(s):

Contact Name:

Position/Title:

Address:

Telephone:

Facsimile:

E-mail:

Website:

GreenPower Purchase Details

GreenPower Retailer:

GreenPower Product Name:

Electricity Consumption of Event (or closest estimate): kWh

GreenPower Consumption: kWh

(NOTE: To be eligible to use the GreenPower Event Logo, the organisation must purchase GreenPower to cover 100% of total electricity consumption for the event.)

Date of GreenPower Contract Issue:



Case studies

Thursday, 15 March 2007 | 20°C - P Willoughby City Council | 02 9777 1000

An Inconvenient Truth

More than 2,000 people turned out to examine the truth about global warming and climate change at Willoughby City Council's free outdoor screening of *An Inconvenient Truth* Saturday night.

The outdoor screening held at Naremburn Park, hosted by Willoughby City Council together with the Naremburn Progress Association and the Department of Energy, Utilities and Sustainability (DUES), was run entirely on GreenPower.

The screening, opened by Willoughby Mayor Pat Reilly, received an emotional applause by the audience.

The NSW Department of Energy, Utilities and Sustainability Director-General, Mark Duffy gave a short address on the simple ways we could play our part in reducing greenhouse gases.

He said one way was to switch to GreenPower.

"There are now more than 70,000 GreenPower customers in NSW ... (who) have stopped more than 1.5 million tonnes of greenhouse gases entering the atmosphere - the equivalent of taking 350,000 cars off the road," Mr Duffy said.

He then congratulated Willoughby City Council for demonstrating its commitment to reduce the effects of climate change.

Attendees also heard from the Corporate Social Responsibility Manager for Unilever, Sarah Clarry, on her efforts to get environmental reviews and carbon footprint reviews on the corporate agenda in Australia and beyond.

"The screening provided a wonderful opportunity for members of the community to be alerted to the current state of the environment," said Willoughby Mayor Pat Reilly. "It was very encouraging to see such a large number of people turn out to this educational, informative and community building event," he said.

The event was back up by a series of environmental information stalls promoting green power, sustainable living and local environmental action groups, manned by a combination of council staff, community volunteers and private organisations.

In a follow up event, Al Gore-trained Laila Bazzi will host the Climate Change Project, an information session detailing Australian statistics on climate science, impacts and solutions 7pm, Tuesday 8 March at the Dougherty Community Centre in Chatswood.

Bazzi was trained to host seminars and presentations similar to former US Vice President Al Gore's presentation shown in *An Inconvenient Truth* during his recent promotional tour of the film. Phone 9777 1000 for further information.

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