



Sponsorship Prospectus

**LGSA Tourism Conference
10 to 12 March 2010, Cowra**

The LGSA Tourism Conference presents a platform for council tourism officers and councillors to meet, listen to experts and peers and find out how other councils are engaging and managing their tourism industry.

Sponsoring the conference profiles your product and services to the tourism industry and council sector.

Sponsorship Levels

Elite Sponsor

\$12,000.00 plus GST

- Exclusive title 'Elite Sponsor'
- Exclusive naming rights of Elite Sponsor of the conference dinner
- Opportunity for sponsor representative to address the dinner attended by all delegates
- Exhibition space (booth)
- Acknowledgement by MC at the official conference opening and welcome reception
- Company signage strategically placed in the exhibition and registration areas
- Company signage at the dinner
- Inclusion in official conference program editorial
- Inclusion in all conference promotional material including registration forms, menus and conference program
- Company logo on front of the conference program
- Company logo on the conference satchel
- Inclusion in official conference program editorial 'Message from Elite Sponsor'
- Company logo on the LGSA Tourism Conference website with direct link back to sponsor's website
- Company name and logo on PowerPoint slide appearing regularly throughout conference
- Two non-paper promotional items in conference satchel or electronic files on the conference memory stick
- Four representatives to supervise the trade booth and attend conference sessions including morning and afternoon teas and lunches
- Four complimentary tickets to the Presidents' welcome reception
- Four complimentary tickets to conference dinner
- Opportunity to distribute corporate gifts during conference
- Additional conference tickets at 10 per cent reduction
- List of participating councils
- Opportunity to utilise your conference sponsorship in your company promotional marketing

Premier Sponsor

\$6,000.00 plus GST

(3 available - 1 sold to CountryLink)

- Entitlement to sponsor two lunch sessions or Presidents' welcome reception
- Opportunity for sponsor representative to address the conference prior to lunch or at the Presidents' welcome reception
- Inclusion in all conference promotional material including registration forms, menus and conference program
- Company logo on the LGSA's website with direct link back to sponsor's website
- Company signage strategically placed in the exhibition and registration areas
- Acknowledgement by MC at opening ceremony
- Company name and logo on Powerpoint slide appearing regularly throughout conference
- Inclusion in official conference program editorial
- One non-paper promotional item in conference satchel or electronic file on the conference memory stick
- Opportunity to distribute corporate gifts during conference
- Two delegates to attend conference sessions and functions including morning teas, lunches and official dinner
- Additional conference tickets at 10 per cent reduction
- Exhibition space (booth)
- List of participating councils
- Opportunity to utilise your conference sponsorship in your company promotional marketing

Distinguished Sponsor

\$3,000.00 plus GST – (3 available)

- Sponsor of the morning tea/afternoon tea breaks or cultural breakfast (optional) or site inspection
- Acknowledgement by MC prior to the selected event option
- Signage in breakout areas/tea areas or onsite
- Inclusion in all conference promotional material including registration forms and conference program
- Company logo on the LGSA's website with direct link back to sponsor's website
- Company name and logo on Powerpoint slide appearing regularly throughout conference
- Inclusion in official conference program editorial
- One non-paper promotional item in conference satchel or electronic file on the conference memory stick
- Two complimentary tickets to conference dinner
- Two complimentary invitations to the Presidents' welcome reception
- One delegate to attend conference sessions
- Additional conference tickets at 10 per cent reduction
- Exhibition space (booth)
- Opportunity to utilise your conference sponsorship in your company promotional marketing

Welcome Reception Sponsor

\$4,000.00 plus GST

- Entitlement to sponsor the welcome reception
- Opportunity for sponsor representative to address the welcome reception
- Acknowledgement by MC at official conference opening and welcome reception
- Company signage at the welcome reception
- Company logo in conference promotional material including registration form
- Company logo and short description in conference program
- Company logo on the LGSA Tourism Conference website with direct link to sponsor's website
- Company name and logo on PowerPoint slide appearing regularly throughout conference
- Four complimentary tickets to the Presidents' welcome reception
- Two complimentary tickets to conference dinner
- Opportunity to distribute corporate gifts during welcome reception
- Additional conference tickets at 10 per cent reduction
- List of participating councils
- Opportunity to utilise your conference sponsorship in your company promotional marketing

Trade Display Exhibitor

\$1,500.00 plus GST

- Exhibition space (booth)
- Company logo and short description in conference program
- Company logo on the LGSA Tourism Conference website
- Company logo on PowerPoint slide appearing regularly throughout conference
- One non-paper promotional item in conference satchel or electronic file on the conference memory stick
- Two representatives to supervise the trade booth and attend conference sessions including morning and afternoon teas and lunches
- Two complimentary tickets to Presidents' welcome reception
- Two complimentary tickets to conference dinner
- Opportunity to distribute corporate gifts during conference
- Additional conference tickets at 10 per cent reduction
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USB Sponsor

\$1600 plus GST

- Logo branding on USB x 200 units
- One non-paper promotional item in conference satchel or electronic file on the conference memory stick

Satchel Insert Sponsor

\$500.00 plus GST – (available)

Insertion of company's promotional material in conference satchel (one item of non-paper material). Each delegate receives a conference satchel containing the conference program and general conference information. We offer you an opportunity to reach each delegate by providing specific information on your organisation in the satchels. We will be seeking a sponsor also for the provision of a USB memory stick, please contact the LGSA to discuss this opportunity.

2009 Sponsor List

- ✦ **Partner:** Tourism New South Wales
- ✦ **Elite Sponsor:** The School of Tourism and Hospitality Management at Southern Cross University
- ✦ **Premier Sponsor:** Department of Lands NSW, Crown Lands Division
- ✦ **Welcome Reception Sponsors:** Kiama Tourism & Kiama Municipal Council
- ✦ **Distinguished Sponsors:** Department of NSW Parks and Wildlife & Kiama Coast Holiday Parks
- ✦ **Trade Exhibitors:** Tourism Research Australia, Australian Centre for Event Management, Aurora Research, Caravan and Camping Industry Association NSW, fotopol, MacroPlan Australia

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In partnership with:



Tourism New South Wales

Hosted by:



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