



Sustainable Supply

SUCCESS STORIES IN MARRICKVILLE

KEY FIGURES

 carbon emissions	Product supply Assessed for environmental footprint and child safety
 recycling	Store furniture & fittings Reused or recycled Food scraps Worm farmed

Case study

The Flying Penguin Extraordinary Educational Toys provides educational toys and games which aim to sustain young people, the local community and the planet. The store opened on King Street, Newtown in October 2009.

Products are carefully chosen with the environment in mind. The Flying Penguin Extraordinary Educational Toys stocks toys and games made from recycled or sustainable materials that are manufactured in a way that respects the environment, made locally or directly support impoverished communities.

“Almost everything we used to set up the shop and office is second hand, recycled or reused”

Vicki Harding

Owner, Flying Penguin Extraordinary Educational Toys

How did they do it?

- Furniture and displays are sourced from recycled or reused material saving thousands of dollars
- Most Shelf cards, office paper and bags are 100% recycled post-consumer content paper
- Bean bags have been filled with an environmentally friendlier alternative to polystyrene
- The service counter and the back office shelving, desks and cupboards were all obtained through the community recycling e-list, 'Freecycle'
- Where possible Flying Penguin staff re-use old boxes and recycle other packaging materials in an effort to avoid waste.



What next?

The Flying Penguin Extraordinary Educational Toys has joined the **target sustainability @marrickville** program and has set targets to minimise waste even further. A communal worm farm has been installed to share with other nearby tenants and shop owners.



Selling and purchasing

HOW TO MAKE YOUR SUPPLY SUSTAINABLE

What is sustainable procurement?

There is increasing market awareness that every dollar spent can result in unforeseen outcomes such as deforestation, child labour and pollution. Sustainable procurement aims to obtain goods or services that minimise their impact on people and the environment. Awareness and support for sustainable, ethical and fair trade goods and services is expanding rapidly (Source: www.fta.org.au).

KEY FIGURES	2007	2009	Increase
Retail sales of Fairtrade certified products in Australia and New Zealand	\$19 million	\$50 million	170%

What can we do?

Reduce, reuse and recycle – Before buying something new, consider if there is a suitable item at your own business or from a neighbour that can be borrowed, bought or hired.

Materials – What is it made from? An alternative may be available that is made from natural, non-toxic or recycled materials.

Minimise packaging – Choose products with the least packaging or packaging that can be reused or recycled.

Organic – Buying organic produce means that pesticides were not used in production. This creates a safer product for you and a more diverse and unpolluted agricultural environment.

Buy local – Support local businesses and reduce the impacts on climate due to fuel use over long distances.

Start a conversation – Talk to suppliers about your requirements for more sustainable products. Find out what they already have, or have access to and encourage your own suppliers to sign up to **target sustainability @marrickville**.

More information – There are many sources of advice to help make sustainable choices when buying for your business. These websites may help: www.geca.org.au | www.ecospecifier.org
For more help, contact our team on 9335 2222.

Product certification – Certification is a way in which you can be assured that the statements made by producers are verified independently. Use these and other product certification labels to inform the choice of goods and services you purchase for your business.



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